



For immediate release

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GIS Development Pvt. Ltd. announces change of name to 'Geospatial Media and Communications Pvt. Ltd'

Same company, same ownership, same team, but with a new name that provides appropriate positioning and comprehensive representation to its activities

NOIDA, India – GIS Development Pvt Ltd, the global geospatial media company, has announced that it has changed its name to 'Geospatial Media and Communications Pvt. Ltd'. The new name shall provide much broader coverage to the company's mandate and scope of activities.

Elaborating the rationale of change, Sanjay Kumar, CEO, Geospatial Media & Communications Private Limited, said, "The new name provides more appropriate positioning and representation to our activities, as the term 'geospatial' is more comprehensive and gives more scope for representing the overall segment of geographic technologies. We have a network of over 50,000 professionals who know us as GIS Development but at times many of the new members joining the network get confused with regard to our mandate which is the exclusive promotion of geospatial technologies and not software development at all. Since we are aiming to develop this network to more than 100,000 in the next few years, we felt it is important to rename our company which is more representative to the scope and nature of our activities."

Geospatial Media & Communications Pvt Ltd shall continue to work towards raising the profile and expanding the horizons of geospatial industry worldwide. It shall endeavour to create awareness about geospatial technology; connect various stakeholders of geospatial community; advocate for the right policy environment; and provide an ideal platform for business development activities through its publications and conferences.

Geospatial Media and Communications, is headquartered in Noida, India and has regional offices in Kuala Lumpur, Malaysia; Dubai, UAE; Johannesburg, South Africa; Rio De Janeiro, Brazil. Know more at: www.geospatialmedia.net

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